

LEE COUNTY, FLORIDA: Demographics and Data

Population	754,610
Median Age	48.3
Median Household Income	\$55,757
Florida Economy Ranking (CNBC 2019)	7 th
Labor Force Increase (2018)	2%
Employment Increase (2018-2019)	2.7%
Unemployment Rate (October 2019)	2.8%
Workforce	338,300

Population by Age: (Percent of Total Population)

0-4	4.8%
5-9	4.9%
10-14	5.0%
15-24	9.9%
25-34	11.3%
35-44	10.4%
45-54	11.2%
45-54	11.2%
55-64	14.4%
65-74	15.7%
75-84	9.0%
85+	3.4%

Income Distribution:

2019 Households by Income

Household Income Base	314,417
<\$15,000	9.3%
\$15,000-\$24,999	8.3%
\$25,000-\$34,999	11.0%
\$35,000-\$49,999	15.0%
\$50,000-\$74,999	20.2%
\$75,000-99,999	13.1%
\$100,000-\$149,999	13.0%
\$150,000-\$199,999	4.6%
\$200,000+	5.4%
Average Household Income	\$79,282

Household Data

Households	314,417
Median Home Price	\$252,905
Owner Occupied Housing Unit Rate	51.5%
Renter Occupied Housing Units	19.9%

Population by Race: (Percent of Total Population)

White (Non-Hispanic)	80.7%
Black (Non-Hispanic)	8.7%
American Indian (Non-Hispanic)	0.3%
Asian (Non-Hispanic)	1.7%
Pacific Islander (Non-Hispanic)	0.1%
Some Other Race (Non-Hispanic)	6.0%
Two or More Races	2.5%
Hispanic Origin	22.4%
Diversity Index	57.0

Major Employers (2019)

Lee Health	13,595
Lee County Southwest Florida (BOCC)	9,038
Chico's FAS Inc.	1,147
Florida Gulf Coast University	3,340
Gartner	1,200
Shell Point Retirement Community	1,011
Florida Southwestern State College	1,441
Hertz	1,110

Economic Indicators

Corporate Income Tax	5.5%
State Income Tax	0%
Cost of Living Index	98.9

Industry Talent Breakdown

Healthcare and Social Assistance	34,081
Construction	24,447
Professional and Technical Services	15,405
Administrative and Waste Services	10,890
Arts, Entertainment and Recreation	9,814
Finance and Insurance	9,220
Manufacturing	8,047
Wholesale Trade	7,956



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