



Commercial Corridor Revitalization

Develop North Fort Myers

May 24, 2018 11:30 AM

I. **CALL TO ORDER / INTRODUCTION**

The Meeting was called to order at 11:30 AM by Develop North Fort Myers Chair, John Gardner

II. **MARKETING REPORT**

Rebecca Czyz presented an update on the Develop North Fort Myers Social Media accounts and presented a brief overview of the EDOs newly redesigned website, Leecountybusiness.com. The full report can be [found here](#):

III. **SUBCOMMITTEE UPDATE**

Randy Krise provided an update on his conversations with Hancock Bridge Square property owners. The owners are interested in redeveloping the property and are currently in the process of hiring architects and engineers to test feasibility of various plans.

IV. **NFM MARKET ACTIVITY**

Rachel Busch presented a new feature of the develop NFM website, the investment activity map. Users can visit developnfm.com to view various construction projects in the area. Users can see site plans and stages of development from planned, to in progress, to completed.

V. **INDUSTRY APPRECIATION AWARDS**

Rachel Busch provided a brief overview of the annual Horizon Council Industry Appreciation Awards and asked the task force to encourage local business owners to apply in their day to day activities.

VI. **ARTICLE FOR JULY 30 SUBMISSION**

Each month, the Develop Lee Committees submit an article to the royal palm realtors association providing a general update on activities in the three geographies. Rebecca Czyz offered to write this month's article and provide an update on plans for Merchants Crossing in North Fort Myers

VII. **BROWNFIELD SYMPOSIUM**

In the interest of time this agenda item will be moved to the next meeting in July.

With no further business to discuss, the meeting adjourned at 12:30Pm