



Commercial Corridor Revitalization

Develop North Fort Myers

March 22, 11:30 AM

I. **CALL TO ORDER / INTRODUCTION**

The Meeting was called to order at 11:30 AM by Develop North Fort Myers Chair, John Gardner

II. **SOCIAL MEDIA REPORT**

Rebecca Czyz presented an update on the Develop Lee Social Media accounts. The full report can be [found here](#):

III. **Subcommittee Update**

Randy Krise, a member of the Develop North Fort Myers committee provided an update on a recent trip to Miami to meet with the Hancock Bridge Square owners and educate them on regulatory and financial incentives available in North Fort Myers. Krise was very optimistic and excited about the meeting and believes the owners were receptive of the information provided.

IV. **DINE LOCAL UPDATE**

Rachel Busch provided an update on the Dine Local North Fort Myers Program. The program had a successful first year. 15 restaurants participated in the program and over 2,000 digital and physical free dine local discount cards were disseminated. The program is in the process of being transferred to the North Fort Myers Chamber of Commerce. The chamber has a more natural connection with the restaurants in North Fort Myers. The Develop Lee Marketing Committee will continue to handle marketing of the program.

V. **ARTICLE FOR MARCH 30TH SUBMISSION TO ROYAL PALM REALTORS ASSOCIATION**

Each month, the Develop Lee Committees submit an article to the royal palm realtors association providing a general update on activities in the three geographies. Randy Krise volunteered to write March's article.

VI. **AJOURN**

With no further business to discuss, the meeting adjourned at 12:30Pm