



## Commercial Corridor Revitalization

### North Fort Myers

February 22, 2018 11:30 AM

**I. CALL TO ORDER / INTRODUCTION**

The Meeting was called to order at 11:30 AM by Develop North Fort Myers Chair, John Gardner

**II. SOCIAL MEDIA REPORT**

Rebecca Czyz provided an update for the Develop North Fort Myers Social media accounts. The full report can be found by [clicking here](#).

**III. DINE LOCAL UPDATE**

Rebecca Czyz provided an update on the Dine local program. Staff is working to create a marking brochure for the restaurants in North Fort Myers to entice them to sign up for the Dine Local program.

**IV. Day at the Stadium**

The Develop North Fort Myers Task force discussed who should be invited to the "Day at the Stadium" an annual event held to bring developers into the area as part of a "FAM" or familiarization tour.

**V. Article for March 1 Submission**

The Develop North Fort Myers Task Force has a monthly "guest columnist" spot in the Florida Gulf Coast Realtors Association newsletter. The task force discussed different topics to include in the April newsletter (due march 1<sup>st</sup>)

**VI. Goals for 2018**

The task force discussed goals for 2018. Topics included creating a "welcome to North Fort Myers" Video, sponsoring more events in 2018, and hosting one quarterly community event.

**VII. AJOURN**

With no further business to discuss, the meeting adjourned at 12:30Pm