



Job Cash Incentive Program for Targeted Industries

\$1,500 per job created above the Lee County Average Wage*

\$1,000 per job at 90-100% above the Lee County Average Wage*

The program would be a reimbursement based on job creation within a time limit.

Minimum of five (5) new jobs within the first three (3) years. Only eligible for the first 20 jobs.

*Wage based on the Cape Coral-Fort Myers MSA (Lee) Wage – 2013 Average Wage:
\$35,859 Hourly: \$17.24

Beautification and Landscaping Matching Grant

Qualifying applicants are existing, business expansion and relocating businesses within the City limits. City will fund 50% of the project with a match of 50% by the owner for projects outside the downtown along designated corridors (Bonita Beach Road, US 41 Road, Old 41 Road, Imperial Parkway and Terry Street). City will release monies on a reimbursement basis, not to exceed \$5,000 in City matching funds per project.

Change of Use Impact Fees

Waived

Code Enforcement Lien Mitigation Program

City will consider mitigation code enforcement liens on commercial properties when the nuisance has been abated and the property is changing in ownership and there is a change from vacant to occupied for commercial use. The factual circumstances will ultimately determine the level of mitigation. The Business Advocate will coordinate with applicant through the Code Enforcement Hearing Examiner process.

Commercial Rent Subsidies Program (Citywide)

City will offer up to 25% rent subsidy for one year for targeted businesses citywide. These business incentives require a minimum two (2) year lease. Subsidy begins in the second year. Rent subsidies will not to exceed \$5,000 per business. Required minimum of five (5) new jobs created.

Downtown Bonita Facade Matching Grant

Qualifying applicants are existing, business expansion and relocating businesses within the City limits. City will fund 80% of the project with a match of 20% by the owner. City will release monies on a reimbursement basis, not to exceed \$10,000 in City matching funds per project. Work must comply with the architectural guidelines and color palette established for downtown.

Historic Preservation Grant

Qualifying properties must be designated within the Bonita Springs Register of Historic Places. City will fund 80% of the project with a match of 20% by the owner. City will release monies on a reimbursement basis, not to exceed \$10,000 in City matching funds per project. Work must comply with the architectural guidelines and color palette established for downtown and required historic preservation guidelines (i.e., certificate of appropriateness.)

Business Incentives Award Program

Any individual who provides a substantial lead to the City and/or the EDC that directly results in the location of any business within the designated Downtown Bonita area may be recognized in an award program which could include a cash incentive. City Council determines who qualifies as a substantial lead on a case by case basis. The business must create a minimum of five (5) new jobs within the first year. Total cash incentive shall not exceed \$1,500 per project. Anyone that the City determines has provided a substantial lead providing individual may receive 50% of the incentive when the business opens and the remaining 50% of the incentive when the five (5) jobs are created, or one year, whichever comes first. City may prorate or defer (for a time period not to exceed six months) the incentive at the one year mark if not all five (5) jobs are created.

Municipal Rebates for Allowable Fees

City will rebate allowable municipal fees collected for a targeted industry with the creation of a minimum of five (5) new jobs at the Lee County Average Annual Wage. Allowable fees may include impact fees, planning and zoning fees, and other non-ad valorem revenue directly collected by the City and not necessary for repayment of any City obligations. City will release monies on a reimbursement basis, not to exceed \$2,000 per year per business. Rebate not to exceed three (3) years from date new business is created within the City's boundaries.

Priority Permitting Process

Applications for targeted businesses will be placed at the "front of the Line" for local permits and receive expedited processing. City will dedicate specific resources to proactively mitigate impediments to assist in meeting specific project deadlines. This includes full access to the Business Advocate.

Utilities Aid in New Construction (ANC) Fee Credits for Economic Development

The City has partnered with Bonita Springs Utilities (BSU) to provide an ANC fee credits program. The program permits identified economic development projects to receive a reduction in their connection costs to BSU. This would be a credit to a one-time charge for plant capacity (including water storage) utilization by developers or landowners for plant capacity who receive water, wastewater or irrigation water service from the utility. The decision to issue credit is determined by City Council on a case-by-case basis through adoption of a resolution prepared by the Business Advocate.